



Dejan Stojanovic

Software Architect

d.stojanovic@hotmail.com

dejanstojanovic.net

linkedin.com/in/dejan-stojanovic

+971 56 218 7357

ABOUT ME

A focused, detail-oriented and extremely self-motivated Software Architect professional, passionate about creating great software in highly agile, fast-paced environments. Committed to building quality software with a collaborative, team-player attitude and great problem solving skills.

Focused in understanding business requirements and transforming them to software solutions by setting up architecture and coordinating among different teams applying proven software architecture and development practices from over ten years of experience.

KEY SKILLS

- VAS Services
- Docker/Kubernetes
- Content Management Systems
- JavaScript/jQuery
- HTML/CSS
- Azure/GoogleCloud
- Microsoft .NET C#
- Umbraco
- ASP.NET MVC Core/Web API
- Microsoft SQL Server/TSQL
- Oracle Database/PLSQL
- Java
- NOSQL/Redis
- Service Bus/RabbitMQ
- TFS/SVN/Git
- Linux/Debian

EXPERIENCE

FirstScreen Dubai

2015 - Present

Software Architect

- VAS Mobile Services
- Integration with mobile carriers SDP systems
- Programmatic media buying - RTB (MRAID/VAST)
- Google Compute Engine Cloud Architecture
- Azure PaaS/CaaS/FaaS models

Indivirtual Dubai

2012 - 2015

Senior Software Developer

- Development of backend as well as front end functionality
- Implementing and developing custom components for Umbraco CMS
- Database architecture
- SEO optimization for increasing organic traffic
- Payment gateway integration

United States Steel

2010 - 2012

Software Developer

- Implementing system integration across USS plants using Oracle SOA Suite
- Legacy System integration
- Writing technical documentation

Software developer

- Development of Windows application for integration with Cimplicity SCADA systems
- Implementation of services for communication with SCADA and legacy systems
- Development of web applications for system integration

KEY PROJECTS

Landing Page Project (LPP)

2017

Custom solution for managing landing page and creatives for serving throughout different. The project synchronizes work of all teams involved in the creative development and production including Designers, Technical Engineers, Quality Assurance and Marketing.

[FirstScreen Dubai](#)

Real Time Bidding (RTB) Platform

2016-2017

Real Time Bidding platform based on Google Open Bidder for handling traffic from Google Native RTB and OpenRTB compliant exchanges. The platform relies on distributed architecture providing agile solution scaling and business logic execution time short in order minimize the cost and maximize the conversion rate of the served creatives.

[FirstScreen Dubai](#)

Integrations Platform

2015

Flexible solution for integrating subscription flow and billing of the VAS services between the service provider and mobile operator. The solution heavily relies on decoupling of the components which enables isolating each mobile operator's logic into separate micro assemblies.

[FirstScreen Dubai](#)

twofour54 Creativelab Community

2014

Creativelab is a vibrant community full of people who want to expand their creative opportunities and their passion for a passion for film, publishing, music, gaming, animation or illustration creativelab.twofour54.com.

[Indivirtual Dubai](#)

Mercedes-Benz Middle East

2014

11 new desktop-responsive websites for Mercedes-Benz luxury passenger cars division across the Middle East. Following positive reviews from regional markets and customers, the project will remain ongoing to deliver mobile sites for these markets as well as brand new websites for the Commercial Vehicles Division www.mercedesbenzme.com.

[Indivirtual Dubai](#)

Gulf Central for Aviation Studies (GCAS) Website

2014

New website for GCAS (part of Abu Dhabi Airport Company - ADAC) designed for course booking and online booking payment www.gcas.ae.

[Indivirtual Dubai](#)

Abu Dhabi Film Festival (ADFF) Webiste

2013

Website for one of the most popular film festivals in the Middle East presented every October in Abu Dhabi U.A.E. Responsive interface enables visitors to easily access content and book their tickets both from desktop and mobile devices www.adff.ae.

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Abu Dhabi Film Commission Website	2013
<p>Dynamic website based on Umbraco platform designated to promote Abu Dhabi as a filming destination offering visitors to view location photos based on interests and keywords www.film.gov.ae. FirstScreen Dubai</p>	
CPAR – Corrective Preventive Action Request	2012
<p>Flexible Quality Assurance tool for tracking, reporting and applying correction measures in industry processes, integrated with existing enterprise HR system. United States Steel Serbia</p>	
Waste Management system	2012
<p>System for follow generated waste in all Plants in USS Serbia, transportation, waste processing, re use waste, final disposal and selling of waste to external companies. This system follow all kinds of industrial waste in the Plant in accordance of Serbian Environmental Law. United States Steel Serbia</p>	
Oracle EBS Enterprise Resource Planning (ERP)	2011-2012
<p>Upgrade for ConverDat v1.0 data generation and transformation, from input files or databases to output files or databases, reflecting underlying Project definition. Project is based on Microsoft .NET Framework Windows Forms. United States Steel Serbia</p>	
ConverDat v2.0	2010
<p>Upgrade for ConverDat v1.0 data generation and transformation, from input files or databases to output files or databases, reflecting underlying Project definition. Project is based on Microsoft .NET Framework Windows Forms. OtaCo Engineering Serbia</p>	

EDUCATION

Oracle Academy	2010
<p>Oracle Database: Program with PL/SQL Bratislava - Slovak Republic</p>	
Oracle Academy	2010
<p>Oracle SOA Suite: Build Composite Applications Bratislava - Slovak Republic</p>	
University of Kragujevac	2003-2006
<p>Section: Information technologies - BSCCE Kragujevac – Republic of Serbia</p>	

AWARDS

Special prize for UI - Imagine Cup	2006
<p>Team leader of University team "Elite" Belgrade – Republic of Serbia</p>	